

# One Platform for Every Stage of Post-Production

Pixitmedia for Post-Production | Solution Brief

## Post-Production Outpaces Traditional Storage

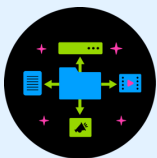
Post-production is the most demanding phase of the content lifecycle. Editors, colorists, audio engineers, and finishing artists work side by side on shared projects with conflicting performance demands.

- **No single creative tool defines the workflow.** Editorial, color, audio, and finishing each run on different applications and operating systems.
- **Yesterday's work crowds today's.** Without intelligent tiering, completed projects sit on premium NVMe while editors run out of room.
- **Cloud is a missed opportunity.** Most platforms treat cloud as an afterthought, preventing facilities from extending capacity flexibly.



## A Unified Platform Built for Post-Production

Pixitmedia delivers an integrated platform purpose-built for multi-discipline post-production. One architecture supports every creative tool, prioritizes active work, and extends capacity into the cloud without disrupting users.



### Collaboration

Native support for Avid, Adobe, Resolve, Pro Tools, and Flame on shared storage



### Data Management

Automated policy-driven tiering from NVMe to nearline and cloud



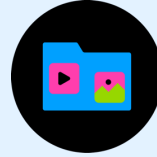
### Orchestration

Project lifecycle automation, MAM integration and cloud bursting

## Storage That Serves Creative, Not the Other Way Around

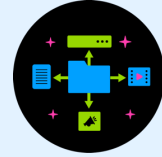
Post-production facilities like Nexus Studios, Molinare, and Company 3 run on Pixitmedia. Mixed-discipline environments handle hundreds of concurrent projects with storage that adapts to their tools.

- **Faster project turnaround.** Editors, colorists, and audio engineers work concurrently on shared storage without performance contention.
- **Lower total cost of ownership.** Automated tiering moves completed work to nearline and cloud, cutting costs up to 40%.
- **Higher utilization without risk.** Performance guarantee holds to 99% usable capacity, eliminating over-provisioning and forklift upgrades.
- **Cloud on your terms.** Extend capacity to AWS, Azure, GCP, or on-premise object storage without duplicating data.



### No application lock-in

One platform for Avid, Adobe, Resolve, Pro Tools, and Flame



### No tier confusion

Active work stays on NVMe, completed projects move automatically



### No data lock-in

Open data formats, portable data across cloud and on-premises



### No archive friction

search, preview, and recall content from any tier on demand