

Enterprise-Ready Storage That Works the Way Media Teams Work

Pixitmedia for Corporate Media | Solution Brief



The Challenge: Two Worlds That Don't Speak the Same Language

Corporate media teams sit between two storage realities, and neither fits. Enterprise IT platforms are built for documents and databases. M&E-specialist platforms serve creative workflows but rarely meet enterprise standards.

- **Corporate IT storage stalls production.** General-purpose NAS and file servers cannot sustain the throughput, concurrency, or growing file workloads that video demands.
- **M&E storage stays on an island.** Specialist platforms skip the security, compliance, and integration controls enterprise IT requires.
- **Cloud and backup get bolted on.** Archive, DR, and migration to AWS, Azure, or on-prem object require separate tools and licenses.



The Solution: One Platform That Satisfies IT and Production

Pixitmedia delivers an enterprise-grade platform purpose-built for media workflows. A single architecture supports creative teams, integrates with corporate IT standards, and extends natively into cloud and backup environments.



Collaboration

Multi-application support for Adobe, Avid, and Resolve on shared high-performance storage



Data Management

Policy-driven tiering across NVMe, object, cloud, and tape with security built in

The Outcome: Production That Fits Inside Enterprise IT

Corporate media teams at organizations like Sky UK, Fox Sports, and Nexus Studios run their workflows on Pixitmedia. These environments demand storage that meets enterprise security, integrates with existing IT, and never blocks creative work.

- **Mixed application freedom.** Editors work in Adobe, Avid, or Resolve on the same storage simultaneously, with no media offline errors.
- **Compliance without compromise.** Active Directory, role-based access, encryption, file auditing, and immutable vaults meet enterprise security standards.
- **Native cloud and backup integration.** Ability to orchestrate archive and data migration to AWS, Azure, GCP, or on-prem object with no third-party licenses.
- **Predictable infrastructure costs.** TCO aligns to usage. Capacity and performance scale on your timeline, not the vendor's refresh cycle.



Why Pixitmedia for Corporate Media

A single open platform that closes the gap between creative production and enterprise IT, with no silos, no compliance trade-offs, and no third-party data movement licenses.



No silos

One platform serves creative teams and corporate IT together



No compliance gap

Enterprise security and audit standards met natively



No third-party transport

Cloud and backup integration handled inside the stack

Pixitmedia by DataCore

Pixitmedia by DataCore is a leading provider of intelligent content and metadata management solutions for the media and entertainment industry. Our multi-tier technology combines high-performance access, storage, and archiving with powerful orchestration and AI tools to simplify workflows. Built on an open architecture, Pixitmedia enables seamless collaboration while keeping assets searchable, protected, and available when they're needed. Learn more at pixitmedia.com

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