



Discovery

pixitmedia
by DataCore®

**Smarter Asset
Discovery for
Growing Media
Libraries**

Benefits

- **Faster Content Discovery**
Find the right assets quickly across all storage tiers and locations
- **More Value from Existing Content**
Reuse and monetize archived and forgotten assets with AI-enriched metadata
- **Lower Operational Costs**
Spend less time searching, restoring, or recreating content by using previews and proxies
- **Better Decisions**
Get the right content to creative, production, and commercial teams faster
- **Simpler Workflows**
Automate metadata and organization so teams focus on creating, not managing files
- **Scales with Your Library**
Keep discovery fast and usable as content grows across on-prem, cloud, and hybrid environments

Most media teams have more content than they can keep track of, spread across fast storage, nearline, cloud, and archive. And while some of it may be well organized, a lot of it is not. Metadata is often missing, inconsistent, or outdated, and as libraries grow and systems multiply, finding anything older than a week is like finding a needle in a haystack.

What should be a quick search often turns into a long restore job, with teams waiting for files to come back from archive only to discover they have pulled the wrong material. In many cases, they end up recreating work that already exists, simply because it feels faster than tracking down the original. Over time, this leads to wasted effort, higher costs, and unnecessary delays in production.

In many environments, storage and tools have been stitched together over time, leading to fragmentation that makes workflows fragile and hard to manage. Instead of focusing on creative work, teams are left moving assets between systems and digging through disconnected folders for the right files.

The real problem comes down to a lack of visibility, context, and access to the content you already own.

Asset Discovery Without the Friction

Pixitmedia's Discovery solution turns fragmented, disconnected storage into a single, searchable media library that spans ingest, production, nearline, and archive tiers, across on-prem and cloud environments, as well as across sites and locations. Content is indexed and enriched, then made available through fast search, proxies, and previews, so teams can quickly narrow down results and review assets before restoring or moving any data.

AI-driven metadata enrichment exposes hidden, forgotten, or underused assets and makes them useful again by adding clear, searchable context to content that was previously hard to find. Teams can quickly identify the right content without waiting for full file restores or paying for unnecessary archive retrievals, even when the data lives in deep or remote storage.

Instead of relying on manual tagging, personal knowledge, or slow archive searches, teams get a clear and consistent view of their media assets. That means faster discovery, better reuse, lower costs, and more value from every asset.



Built for Real-World Media Environments

Pixitmedia's Discovery solution is designed for organizations with large, diverse, and growing media libraries. It indexes content across different storage types and locations to build a unified, searchable catalog, while AI models enrich metadata automatically to improve consistency and make assets easier to find.

Teams can preview and browse content using lightweight proxies which makes it easier to identify the right material without waiting for full files to be restored. This keeps content discovery fast and practical, even when the data sits on slower or more distant systems.

Because the solution integrates into existing media workflows, indexing and enrichment happen as part of normal operations rather than separate, manual clean-up projects. Visibility improves continuously over time with little manual effort, and as your library continues to grow, discovery stays intuitive and predictable, providing a strong foundation for content reuse, monetization, and day-to-day efficiency.

Discovery Designed for How Media Teams Actually Work

Pixitmedia's Discovery solution gives you back control of your content libraries. It makes assets easier to find, easier to understand, and easier to reuse, without adding operational overhead or forcing disruptive changes to your workflows. Instead of losing time to searches, restores, and guesswork, teams can focus on producing more content, moving faster, and extracting more value from the material they already own.

Key Capabilities

- **Intelligent Indexing and Search**
Index content across storage tiers and locations to build fast, searchable catalogs
- **AI-Powered Metadata Enrichment**
Automatically generate and enhance metadata using on-prem AI models for better consistency and discoverability
- **Preview and Proxy Access**
Identify and evaluate content without full file restores or costly data movement
- **Cross-Platform and Format Support**
Work with media across cloud, on-prem, and hybrid environments in standard formats
- **Workflow-Aware Automation**
Integrate discovery, enrichment, and organization directly into media pipelines with minimal manual effort
- **Unified View of Your Media Estate**
Maintain a single, consistent view of both active and archived content



Ready to simplify how you manage your media content?

Talk to the Pixitmedia team today

pixitmedia
by DataCore

Pixitmedia by DataCore, is a leading provider of intelligent content and metadata management solutions for the media and entertainment industry. We go beyond storage to deliver a smarter ecosystem for media workflows, with end-to-end solutions that combine high-performance file, nearline, and archive platforms with metadata enrichment, indexing, and search. Enabled by data orchestration tools, our multi-tier technology simplifies content management and migration to ensure media assets are always where our customers need them.

Pixitmedia's innovative solutions integrate seamlessly into existing M&E workflows, optimizing efficiency and collaboration at every level – from ingest to archive to delivery. With Pixitmedia, content is always searchable, secure, and available whenever it's required.

For further insights, visit:

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