

**Data
Management**

pixitmedia
by DataCore®

**Centralized Data
for Simplified,
Project-Driven
Media Operations**

ROUND



Benefits

- **Reduced Complexity**
Manage data in one unified environment instead of fragmented silos and manual processes
- **Better Resource Efficiency**
Automatically place data on the right tier to improve usage and control costs
- **Faster, Smarter Decisions**
Find content quickly with intuitive search and centralized management
- **Freedom from Lock-In**
Keep data in open formats across locations and platforms
- **Built-In Data Protection**
Safeguard content with integrated backup, snapshots, and disaster recovery in a small footprint
- **Predictable, Granular Scaling**
Scale performance, capacity, or availability independently and cost-efficiently

Media organizations rarely design their infrastructure in one pass. Most environments grow project by project, deadline by deadline. Over time, this creates fragmented storage islands, siloed data, rising costs, and workflows that are harder to run and harder to scale.

As storage estates expand, security and compliance become more complex and expensive. Limited visibility into usage makes accurate billing difficult, and unpredictable storage growth makes margins harder to protect. Archiving is often manual and scattered across systems, which turns finding and reusing content into a slow and unreliable process. More than leading to operational friction, it results in lost time, lost opportunity, and lost control.

The real challenge is not how much storage you have. It is how well you can see, control, and use your data across every stage of the workflow.

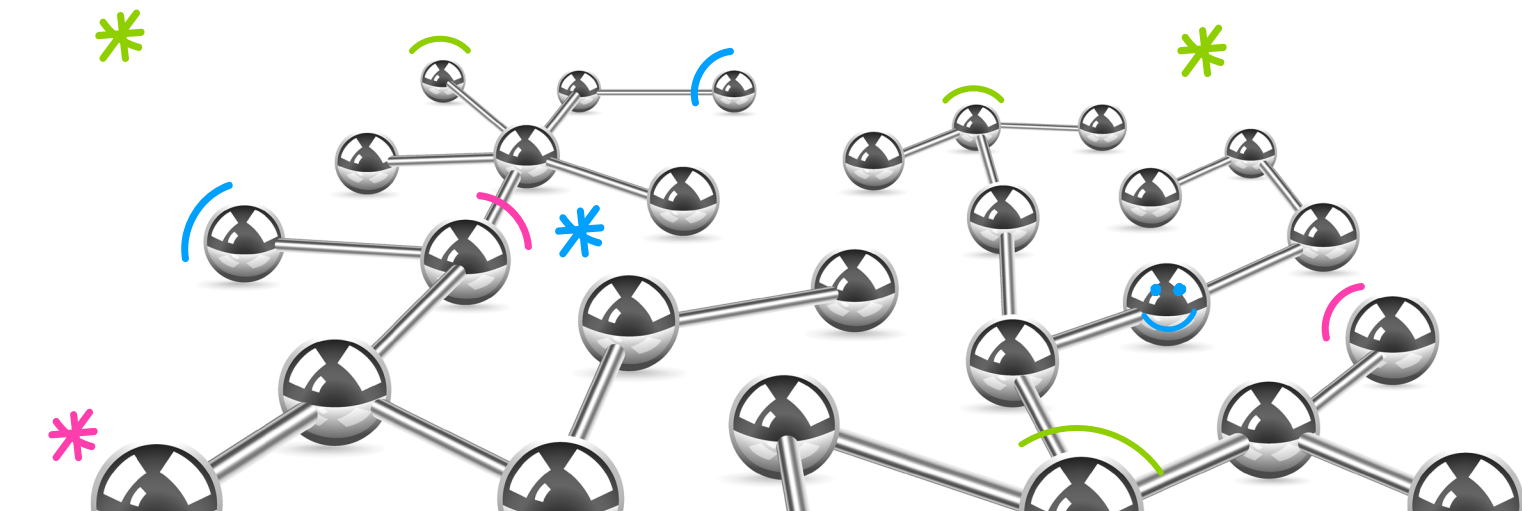
A Better Way to Manage Media Data

Pixitmedia's Data Management solution changes how media teams manage, protect, and use their content.

Built for the reality of project-driven media workflows, it brings fragmented storage environments together into a single, directly usable data platform. Teams work with their content in one place, without waiting on manual migrations or juggling multiple systems just to keep production moving.

Content is placed on the right storage tier automatically. NVMe, nearline, object, or cloud are used where they make sense, so performance stays high and costs stay under control. Data protection and disaster recovery are built-in, which keeps content safe and compliant without adding operational overhead. Fast, intuitive search keeps both active and archived content easy to find and reuse, so value doesn't disappear into long-term storage.

Because your data stays in open formats, you stay in control of your infrastructure choices. No lock-in. No forced redesigns. Just a simpler, more reliable foundation for your media workflows.



Built for Control, Visibility, and Growth

Pixitmedia's Data Management solution is built for environments where data volumes grow fast, projects change often, and cost control matters every day.

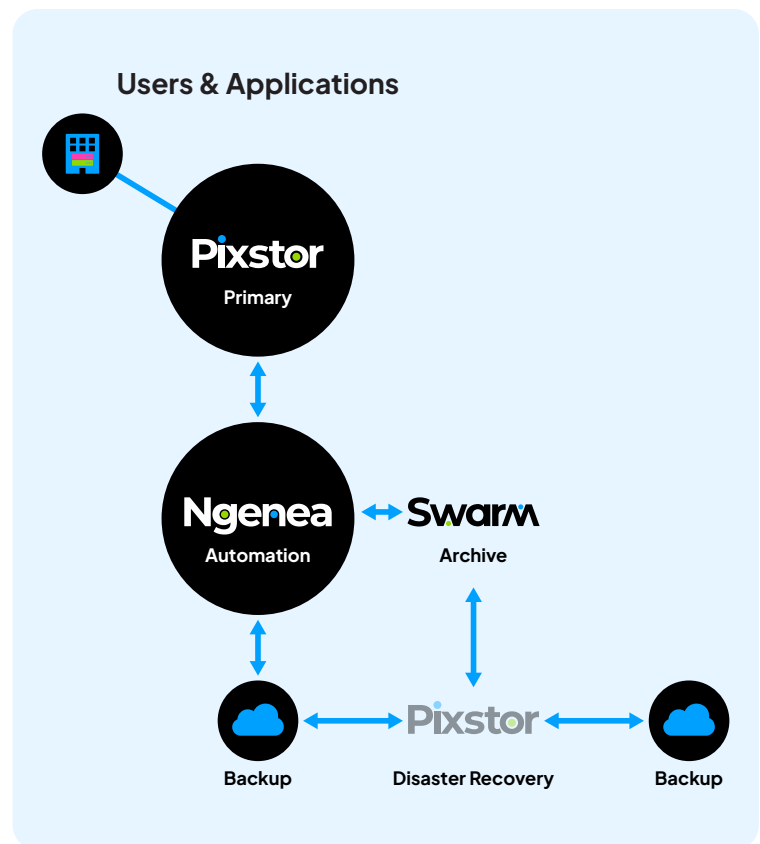
A modular architecture lets you scale storage by performance, capacity, or availability independently and incrementally. Teams access data through familiar protocols like NFS, SMB, and S3, so existing workflows keep running without disruption.

Automation handles data movement and migrations across tiers and legacy systems while maintaining a single, consistent view of your content. Centralized management and analytics provide clear insight into usage, performance, and growth, so you can plan capacity, optimize spending, and improve project costing with confidence.

All of this is backed by integrated data protection that keeps your content secure, recoverable, and compliant as your business evolves. Instead of reacting to storage growth, you stay ahead of it.

Key Capabilities

- Modular architecture for independent scaling of performance, capacity, and availability
- Unified access via NFS, SMB, and S3
- AI-enhanced search and classification for fast content discovery
- Open storage formats to eliminate vendor lock-in
- Built-in backup, snapshots, and disaster recovery with a small footprint
- Automated data movement and migrations across tiers and legacy systems
- Centralized management and analytics for visibility and control



Designed to Work with Data the Way You Do

Pixitmedia's Data Management solution puts you back in control of your data.

Content stays visible from production through archive. Costs stay predictable as storage grows. Teams stop wasting time working around infrastructure and start focusing on delivering projects faster and protecting margins.

Instead of fighting your storage environment, your workflows run on top of it. Smoothly, predictably, and at scale.



Ready to simplify how you manage your media data?



Talk to the Pixitmedia team today



Pixitmedia by DataCore, is a leading provider of intelligent content and metadata management solutions for the media and entertainment industry. We go beyond storage to deliver a smarter ecosystem for media workflows, with end-to-end solutions that combine high-performance file, nearline, and archive platforms with metadata enrichment, indexing, and search. Enabled by data orchestration tools, our multi-tier technology simplifies content management and migration to ensure media assets are always where our customers need them.

Pixitmedia's innovative solutions integrate seamlessly into existing M&E workflows, optimizing efficiency and collaboration at every level - from ingest to archive to delivery. With Pixitmedia, content is always searchable, secure, and available whenever it's required.

For further insights, visit:

hello@pixitmedia.com | pixitmedia.com

