

Collaboration

**pixitmedia**  
by DataCore®

**Work As One Team,  
No Matter Where  
Your Production  
Happens**

## Benefits

- **Work Together Across Locations**  
Creatives in different regions can work on the same projects at the same time
- **Seamless Follow-the-Sun Production**  
Hand work off between regions without delays or rework
- **Faster Access to Shared Content**  
Start work without waiting for full transfers or restores
- **Tracking and Audit**  
Keep a full record of who accessed content and how data moved, to support security and compliance.
- **Consistent Workflows Everywhere**  
Use the same tools and pipelines in every location
- **Scale Collaboration with Ease**  
Add new sites or teams without slowing production

Media production is global by default, and most organizations no longer work from a single facility. Teams are spread across regions, projects move between time zones, and schedules follow the sun. Infrastructure has to scale up and down quickly to match production demands.

In reality, collaboration across sites is still slow and fragile. Content is copied between locations, storage is duplicated, and teams wait for files to arrive before they can start work. Setting up new sites takes time. Shutting them down is even harder. Over time, this leads to higher costs, more risk, and too much time spent managing infrastructure instead of focusing on production.

As environments grow more complex – and teams spread wider across the world – the real challenge becomes keeping data accessible, synchronized, and under control across all locations. Without the right foundation, organizations end up with more silos, more manual work, and less visibility into how work actually flows.

## A Single, Shared Environment for Global Production

Pixitmedia's Collaboration solution lets distributed teams work together as if they were in the same facility.

It creates a shared, globally aware environment that spans on-prem and cloud locations. Teams in different regions see the same projects, the same data, and the same workflows, while the platform automatically handles where data lives and how it moves.

Instead of pushing files around and rebuilding environments, teams can start work immediately at new or temporary locations and hand projects off smoothly between regions in follow-the-sun workflows. They can access the content they need without waiting for full transfers or restores, and they can collaborate across sites without duplicating storage or breaking pipelines.

Behind the scenes, Pixitmedia moves only the data that is needed, keeps content in sync, and stores final assets in an open, secure archive that stays accessible to everyone who needs it. It also keeps a clear record of who accessed content and how data moved, which supports security and compliance without adding manual work.

The result is real collaboration. Not just shared storage, but shared production.



# The Business Value of True Collaboration

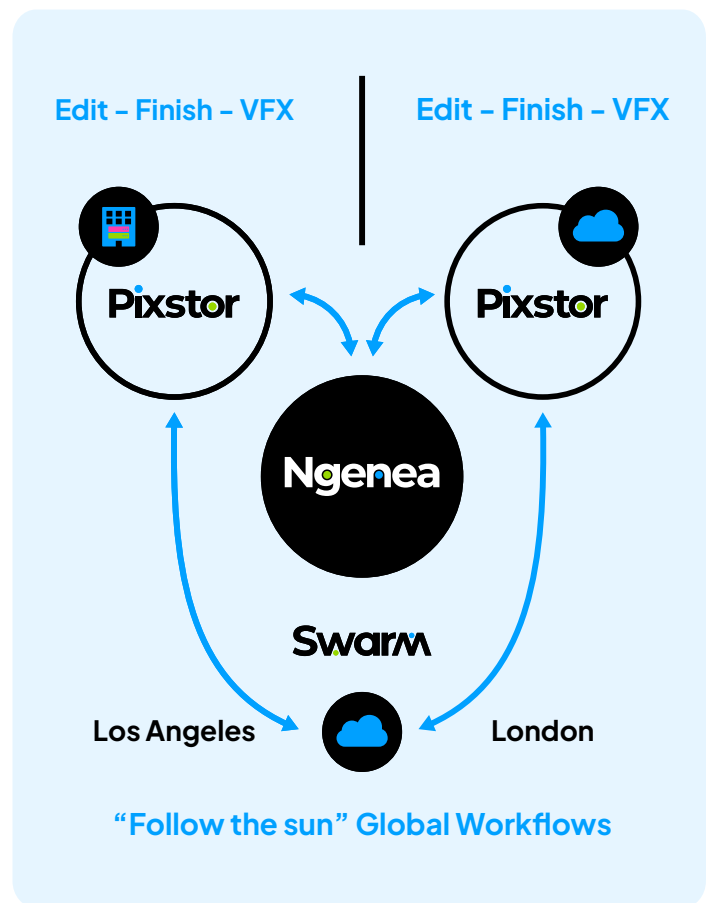
With Pixitmedia, collaboration becomes an advantage rather than a burden.

Creative teams get faster access to content so they can spend more time creating and less time waiting or searching. Production leaders can launch new sites quickly and move work between regions without disruption. IT and operations teams reduce the cost and complexity of managing distributed infrastructure. The business keeps full control and ownership of its content, without being locked into a single vendor.

Together, these benefits enable faster onboarding at new or temporary facilities, lower the cost and complexity of global workflows, improve creative productivity and asset reuse, and deliver greater financial flexibility with better cost predictability.

## Key Capabilities

- **Composable Architecture**  
Deploy and scale storage and edge sites on demand without impacting performance elsewhere
- **Automated Data Movement**  
Keep data in sync across locations and storage tiers so content is always in the right place
- **Centralized Management**  
Manage infrastructure and data through a single, simplified interface
- **AI-Enhanced Search and Classification**  
Find active and archived content quickly using content-aware search
- **Broad Application Integrations**  
Work with leading creative and production tools across your pipeline
- **Open APIs for Workflow Integration**  
Connect to custom pipelines and automation with secure, intuitive APIs



# How Pixitmedia Enables Collaboration



Pixitmedia is built on a composable architecture that separates how storage is deployed from how data is managed. This lets you add, remove, or move sites without changing how teams work or how pipelines are built.

Data movement is automatic and controlled. Instead of copying everything everywhere, the platform moves only what is needed to support active work. This keeps teams fast without creating extra copies, extra cost, or extra risk.

Because Pixitmedia integrates with existing tools and pipelines, teams do not have to change how they work. They get one shared view of projects and content across all locations, with full control over where data lives and how it is protected. This means teams can start work faster, hand projects off smoothly, and keep working in the same projects everywhere.

Less waiting. Less waste. More time spent delivering work.

Ready to experience collaboration without borders?



Talk to the Pixitmedia team today



**Pixitmedia by DataCore**, is a leading provider of intelligent content and metadata management solutions for the media and entertainment industry. We go beyond storage to deliver a smarter ecosystem for media workflows, with end-to-end solutions that combine high-performance file, nearline, and archive platforms with metadata enrichment, indexing, and search. Enabled by data orchestration tools, our multi-tier technology simplifies content management and migration to ensure media assets are always where our customers need them.

Pixitmedia's innovative solutions integrate seamlessly into existing M&E workflows, optimizing efficiency and collaboration at every level - from ingest to archive to delivery. With Pixitmedia, content is always searchable, secure, and available whenever it's required.

For further insights, visit:

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