**pixitmedia**
by DataCore

# Planimonteur Offers Remote Post Production with Pixitmedia

CASE STUDY

**Pla_ni MONTEUR**

## Workflow Wins

| Remote post-production workflows | Fast and easy global collaboration | Secure and future proof solution | Enhanced content discoverability | Efficient media and metadata management |
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## Overview

With the aim of differentiating itself in a competitive market, Planimonteur adopted remote post-production capabilities to enhance flexibility and multi-site collaboration. Implementing Object Matrix, the media-focused object storage platform from Pixitmedia, Planimonteur improved workflow efficiency and media management for its clients. Pixitmedia's DropSpot application was also deployed to enhance content and metadata management. The workflow allows Planimonteur and its customers to boost content discoverability and maximize the value of their assets.

Based in Paris, France, Plani Group provides a range of solutions to support media clients through the entire video production process. The scope of services offered includes planning, preparing, filming, producing, distributing, and archiving audio-visual projects. Plani Group is comprised of Planipresse, Planimonteur, L'Atelier Plani and Plateau 29TG.

The post-production arm, Planimonteur, prides itself on offering a full post-production service for audio and video content, as well as a range of additional services, including technical consultancy and storage facilities. OCS (subscription-based TV bouquet operated by Orange) is one of Planimonteur's prestigious customers for which it produces 800+ on-air promotional trailers monthly.

## More than just post-production

With a vast array of post-production companies in France all offering similar services, Planimonteur found itself faced with increasing competition and was looking for ways in which it could differentiate itself from the crowd. This is especially true in the context of increasing adoption of hybrid cloud by media companies, the physical implementation of a post-production company is no longer an essential factor.

Planimonteur has therefore been carving out a niche for itself by way of additional services that benefit its clients. This includes giving each customer a very personalized service and leveraging synergy with other companies within the group in order to offer a comprehensive service.

Ultimately, Planimonteur decided to undertake a major strategic shift and turned to remote post-production capabilities for its clients. This process provides more flexibility and enables easy remote access to the material for multi-site collaboration and simple review & approval processes, and dramatically improves file-based archiving. OCS embraced this innovative approach to post-production.

## Setting up a streamlined and secured infrastructure

OCS is a group of subscription-based TV channels operated by Orange in France, specializing in feature films and popular TV series. The channels are available both on-air and on-demand via multiple platforms, including TVs, computers, mobile devices, tablets, etc.

Planimonteur, tasked with managing on-air promotion for OCS, needed a simple way to manage content and enable fast and easy access for all stakeholders, turned to its trusted service provider VIDELIO Cap'Ciné to design a setup to meet these requirements. Object Matrix, developed by Pixitmedia,was chosen to implement a media-focused private cloud platform, consistent with the existing 2.8

"Planimonteur, as with the other companies within the Plani group, is very forward-thinking and always looking to improve the service it provides to its customers. We were tasked to help make remote post-production a reality."

**David Fontaine**
CEO, VIDELIO Cap'Ciné

Petabytes already in operation at OCS. Built upon digital content governance and object storage technology, Object Matrix is a secure and future-proof solution enabling customers to protect and preserve content throughout its lifespan while ensuring easy access. Pixitmedia is represented in France by IVORY.

"Thanks to the setup with Object Matrix, we can be much more efficient with our workflows, and more importantly, help OCS to become more efficient. Ultimately, that shortens the time it takes to get content to the viewer, something which is becoming increasingly important in a fierce competitive landscape."

**Philippe Morisset**
CTO, Planimonteur

"Object Matrix is about enabling media companies to maximize the value of their content. If content is not discoverable, it essentially has no value. The setup for Planimonteur and OCS is a great example of global collaboration for an efficient workflow."

**Peter Watling**
Senior Sales Director, Pixitmedia

A dedicated fiber connection links Planimonteur and OCS, while Object Matrix ensures they all have instant access to the files they need hosted on the disk archive. Both at OCS HQ and in an Orange datacenter, Object Matrix is used to store all relevant graphics and video material. This infrastructure is connected to Planimonteur, where all the teasers are securely archived. OCS is also able to access and browse archived content from the other sites and leverage the native replication feature offered with Object Matrix.

Using DropSpot, the data asset management tool from Pixitmedia , items are tagged with metadata upon ingestion. This makes those assets easily discoverable, regardless of whether it is needed for editing, reviewing, or distributing.

Founded in 2003, Planimonteur is a post-production facilities house, handling both video and audio. Our two post-production sites welcome broadcasters, producers and independent program makers for TV shows, documentaries, fiction series, events, corporate and advertising content, in a pleasant and productive atmosphere We are accredited by most of the digital streaming platforms (Amazon, Netflix, etc.) **plani.studio/uk/plani/**

**Pixitmedia by DataCore,** is a leading provider of intelligent content and metadata management solutions for the media and entertainment industry. We go beyond storage to deliver a smarter ecosystem for media workflows, with end-to-end solutions that combine high-performance file, nearline, and archive platforms with metadata enrichment, indexing, and search. Enabled by data orchestration tools, our multi-tier technology simplifies content management and migration to ensure media assets are always where our customers need them.

 Pixitmedia's innovative solutions integrate seamlessly into existing M&E workflows, optimizing efficiency and collaboration at every level - from ingest to archive to delivery. With Pixitmedia, content is always searchable, secure, and available whenever it's required.

**For further insights, visit:**
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