



# Harmony Data Bridge

Extend what you already own | Unify what you can't replace

## The Challenge: Hardware Constraints Meet Workflow Pressure

Storage hardware is harder to buy than at any point in the last decade. Enterprise HDD supply is constrained through 2026, while flash allocations are squeezed by surging AI infrastructure demand.

Yet workflows don't pause. Production schedules tighten, archives keep growing, and cloud bills keep climbing. Media organizations face an impossible set of choices:

- Wait for hardware and delay projects, losing competitive ground while budgets evaporate on shadow IT.
- Rip and replace, committing major capex to forklift upgrades during the worst buying market in years.
- Default to public cloud and trade predictable hardware bills for unpredictable egress charges and lock-in.
- Live with silos as disconnected tiers slow creative teams and obscure what data lives where.

## The Solution: A Bridge, Not a Replacement

Harmony Data Bridge drops into existing media environments and creates a single intelligent namespace across disconnected storage tiers. No displacement. No workflow disruption.



### Drop-in appliance

4U rackmount, vendor-validated, ready to install



### Unified namespace

One view across all storage tiers



### Policy driven tiering

Active stays hot, cold moves automatically



### Cloud as a tier

AWS, Azure, GCP integrated natively



## The Outcome: Strategic Flexibility, Operational Calm

Harmony Data Bridge sidesteps the hardware supply crisis. It defers heavy capex and buys time while bigger architectural decisions wait for the right moment, not the markets.

- No forklift upgrade. Existing storage stays in place serving the workflows it was bought for.
- Capex deferred. Move from large hardware projects to a predictable, software-led spend model.
- Single namespace. Teams see one consistent view across all tiers, on-premises and cloud.
- Cloud on your terms. Use public cloud as a managed tier, not an emergency overflow.
- Future optionality. When supply recovers, scale Pixstor with a clear data picture in place.



## Start Small, Scale on Your Terms

Harmony Data Bridge is the fastest, lowest-risk way to bring Pixstor and Ngenea into an existing storage estate. Prove value on one workflow, then extend as confidence grows.



### Investment protection

Existing storage keeps running uninterrupted



### Capex control

Predictable software-led spend model



### Strategic optionality

Buy time for the right architecture